



TASRecycle

**MEDIA RELEASE
9 SEPTEMBER 2020**

MODELLING REVEALS MASSIVE BENEFITS OF COMMUNITY RECYCLING SCHEME

The Tasmanian Government is currently designing a container refund scheme.

Indicative modelling shows that a Community (Producer Responsibility) Scheme could deliver over \$50 million to Tasmanian community organisations, \$8m pa to small business, and create 150 jobs.

The modelling, undertaken by KPMG, compares a Producer Responsibility Scheme where the benefits flow to the community, to alternative arrangements where large international waste companies dominate.

“As major beverage manufacturers producing in and selling into Tasmania, we believe that we have a responsibility to capture and recycle as much of our packaging waste as possible”, said Jeff Maguire, Group Head of CDS Implementation at Coca-Cola Amatil.

“We propose to do this, as we have in other states such as Queensland, Western Australia and Southern Australia, through a not-for-profit model where all of the benefit of operating a container recycling scheme goes to community groups, and small and medium businesses.

“Under the alternative scheme structure, large international waste companies dominate, with the vast majority of economic benefit moving offshore at the expense of maximising involvement and revenue for local communities.

“Under a Community Scheme, there are many different ways community organisations, sporting clubs, charities and small businesses can benefit.

“Organisations can choose the level(s) of involvement that most suits their particular situation.

“It can be anything from simply utilising a scheme account to raise funds through virtual donations, right up to commercial involvement as an operator or an authorised Refund Point that collects and

sorts returned containers and pays out refund amounts to the public.

“Refund Point operators are paid a handling fee of up to 6.5 cents per container collected for their role in the scheme.”

Mr Maguire said that TasRecycle were continuing to work closely with the Government to assist in designing the new scheme.

“At the end of the day, we want a scheme which benefits Tasmanian community organisations and small businesses, not big waste companies.”

KEY FINDINGS OF ECONOMIC MODELLING

- **Tasmanian Community Organisations** (including football clubs, charities, community organisations) **may benefit from up to \$6m per year in new revenue, and \$50m+ over the first decade of operation.**
- **Small and medium sized businesses** (including pubs and local businesses) **may stand to gain up to \$8m per annum.**
- **An estimated 150 jobs may be created,** compared with an estimate of only 90 if an alternative scheme is adopted.

Coca-Cola Amatil and Lion have been involved in the operation and administration of container deposit or refund schemes for more than 40 years, have been involved in implementing four schemes across Australia in the last six years, and have a unique ability to leverage their experience and resources to deliver a successful scheme.

